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Title: Wearable Search Systems – Google Glass

Abstract:

Social acceptability in technology is a minefield, and one that even the biggest of companies with unlimited resources sometimes fail to master. The aim of the Wearable Search Systems – Google Glass project is to uncover any social acceptability failings of Google's massively hyped Google Glass augmented reality device and the reasons behind these failings. An experimentation based project it investigates the issues that have plagued Google Glass and attempts to discover if any of these issues can be resolved by software development alone. Through a process of investigative experiments this project revealed some serious social acceptance issues with one of Google's most innovative releases in recent years. The Glass project has since been shelved by Google due to attitudes towards the device turning sour; the problems uncovered by this project could well be part of the reason for that.

Supervisor: Dr. Martin Halvey